## Abstract

In a mobile terminal (1), upon completion of the preparation of a transmission message in a message preparation unit (13), a position information appending unit (12) uses a position-acquisition unit (11) to begin acquisition of its position and thus acquires information of the current position of the mobile terminal (1). The position information appending unit (12) appends the position information that has been acquired by the position-acquisition unit (11) to the message and transmits the message from a message transmission unit (14) to a position-designated message server (2). The position-designated message server (2) transmits the message to the (destination) mobile terminal (3) when the position information that has been appended to the message that was transmitted from the mobile terminal (1) matches with position information that has been sent in from the mobile terminal (3).

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